|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Application Framework/Tool Decision Matrix** | | | | |
| **Ratings:** Exceptional=5, Good=4, Average=3, Below Average=2, Poor=1 | | | | |
|  | **WP / PHP** | **Java/JS/Hippo** | **Wix** | **Alternative 4** |
| Ease of Update |  | 5 | 5 |  |
| Ease of Maintenance |  | 5 | 5 |  |
| Security Strength |  | 4 | 5 |  |
| Easy to Learn |  | 3 | 5 |  |
|  |  |  |  |  |
| **Sum** |  | 17 | 20 |  |
| **Rank** |  |  |  |  |
| **Status (Yes/No)** |  |  |  |  |

**NOTES:**

1. WP / PHP
2. Joomla! / PHP
   1. Uses Two-factor authentication
   2. SEO capable
   3. Mobile friendly
   4. Social Media support
   5. Easy update & maintenance through User Interface
   6. Free hosting
   7. Average learning curve
3. Hippo / Java
4. Regular third-party security audits to make sure Hippo CMS is protected against known methods of attack.
5. Hippo CMS supports multiple authentication methods and Two-factor authentication.
6. Open source with detailed documentations
7. Have experience with templating languages like Freemarker or similar.
8. Have Java 8 and Maven 3 (3.2.1+) installed.
9. Know how to create, build and run a Hippo CMS project.
10. Be familiar with the Hippo CMS User Interface.
11. Mobile support
12. Twitter feed & Facebook support
13. Search engine support
14. Form plugins & MySQL capable
15. Easy update & maintenance through User Interface
16. Average learning curve
17. Crafter / Java
    1. Drag and drop design
    2. Responsive with Mobile support
    3. Twitter feed & Facebook support
    4. Forms support & MySQL capable
    5. Search engine support
    6. Easy update & maintenance through User Interface
    7. Average learning curve
18. Clark’s Take: Wix.com. I pulled a lot of my suggestions from these websites: <https://www.websitebuilderexpert.com/website-builders-comparison-chart/> and <https://www.websitebuilderexpert.com/wix-vs-wordpress-comparison-chart/>

I suggest Wix as a host because the ease of use/learning curve is much better vs word press. I compared everything to word press since that is what we are considering leaving. Wix provides a free plan along with ongoing maintenance so the Smithgall Woods user that takes over from us should not have to worry about battling future Cialis bugs. \*Disclosure: I have not personally used Wix….yet

1. Alternative 4